



THE JIM HENSON COMPANY PROMOTES HALLE STANFORD TO PRESIDENT OF TELEVISION

Experienced Henson Executive Developing New Slate for Primetime Production

Hollywood, Calif. (November 2, 2017) – Longtime Henson executive Halle Stanford has been promoted to President of Television for The Jim Henson Company. The announcement was made today by Lisa Henson, CEO, to whom she reports. In Stanford's expanded role, she will now add primetime development and production to her current responsibilities of overseeing the Company's award-winning work in kids' entertainment. She will especially focus on the newly announced deal with UTA to build partnerships, expand the Company's talent base, and grow the primetime slate of productions.

"Halle has remained an integral part of the Company, especially spearheading our efforts in the last 10 years to create innovative, powerful content that engages kids and families around the world," said Henson. "She has built a home here for exceptional talent to thrive and has demonstrated again and again her ability to connect excellent storytelling and memorable characters with her target audience. Looking ahead, as we move our focus to primetime television, she will lead the charge with her creative passion and strong partnerships with the industry's top talent."

Stanford is currently executive producing the upcoming Netflix series *The Dark Crystal: Age of Resistance*. A nine-time Emmy-nominated children's television producer, she also currently executive produces eight series that air across traditional and new media platforms, with credits including *Word Party* and *Julie's Greenroom* (Netflix); *Dinosaur Train*, *Sid the Science Kid* and *Splash and Bubbles* (PBS); *Dot*. and *Pajanimals* (Universal Kids); *Doozers* (Hulu), with many more high-profile projects in development around the world. Stanford joined The Jim Henson Company in 1993.

About The Jim Henson Company

The Jim Henson Company has remained an established leader in family entertainment for over 60 years and is recognized worldwide as an innovator in puppetry, animatronics and digital animation. Best known as creators of the world-famous Muppets, Henson has received over 50 Emmy Awards and nine Grammy Awards. Recent credits include *Julie's Greenroom* (Netflix), *Dot*. (Sprout/Hulu), *Splash and Bubbles* (PBS), *Word Party* (Netflix), *Doozers* (Hulu/ Sprout), and the Emmy®-nominated *Sid the Science Kid* (PBS), *Dinosaur Train* (PBS), and *Pajanimals* (Sprout). Television productions include *Fraggle Rock*, *The Storyteller* and the sci-fi cult series *Farscape*. Features include *Disney's Alexander and the Terrible, Horrible, No Good, Very Bad Day*, as well as *The Dark Crystal*, *Labyrinth*, *MirrorMask*, and *Jim Henson's Turkey Hollow*. Current productions include *Happytime Murders*, starring Melissa McCarthy and the upcoming Netflix original series *The Dark Crystal: Age of Resistance* and feature film developments include the highly anticipated film *Fraggle Rock*.

With additional locations in New York and London, The Jim Henson Company is headquartered in Los Angeles on the historic Charlie Chaplin lot, complete with soundstage and postproduction facilities. The Company is home to Jim Henson's Creature Shop™, a pre-eminent character-building and visual effects group with international film, television, theme park and advertising clients, as well as Henson Recording Studios, one of the music industry's top recording facilities known for its world-class blend of state-of-the-art and vintage equipment. The Company's Henson Alternative brand is currently touring *Puppet-Up! – Uncensored*, a live puppet improvisational show.

<http://www.henson.com>

www.facebook.com/hensoncompany

www.twitter.com/hensoncompany

MEDIA CONTACT:

Yannina Diaz

The Jim Henson Company

323.802-1667; ydiaz@henson.com