



**PBS** DISTRIBUTION



**KIDS EXPLORE** **POTTY**  
**TRAINING IN NEW PBS KIDS DVD: “IT’S POTTY TIME!”**

*DVD Features Four Stories from Three PBS KIDS Series – Daniel Tiger’s Neighborhood, Peg + Cat, and Dinosaur Train*

*Available from PBS Distribution on September 12*

**Arlington, VA – June 19, 2017** – PBS Distribution announced today it is releasing the DVD **“IT’S POTTY TIME!”** which features four episodes from three PBS KIDS series. In this collection, young viewers will join some of their favorite PBS KIDS friends as they tackle potty training. **“IT’S POTTY TIME!”** has an SRP of \$6.99 and will be available on DVD starting September 12, 2017. The DVD has a run time of approximately 60 minutes.

Come along as Prince Wednesday learns how important it is to stop and go potty right away in a story from DANIEL TIGER’S NEIGHBORHOOD, while in an episode of PEG + CAT, Peg and Cat show Big Mouth the six steps of going potty. A story from DINOSAUR TRAIN in which Buddy and Tiny discover that “all creatures poop,” even really big dinosaurs, is also included.

Stories featured on the new title include:

**“Prince Wednesday Goes to the Potty”**

Prince Wednesday is in the block corner at school, building the “tallest tower in the world!” Even though he needs to go to the bathroom, he doesn’t want to stop what he is doing. He learns how important it is to stop and go right away.

**“Daniel Goes to the Potty”**

Dad’s trumpet is broken, so he takes Daniel along to Music Man Stan’s Shop to get it fixed. While at the shop, Daniel needs to use the bathroom, but thinks he will have to wait until they get home. Music Man Stan explains that everyone goes to the bathroom, and Daniel learns that he can use the bathroom there – or anywhere else in the neighborhood!

**“The Potty Problem”**

Peg and Cat must teach Big Mouth the 6 steps for making on the potty, or his visit to Viv's house will be ruined – as will Viv's carpet!

### **“Dinosaur Poop!”**

Buddy and Tiny learn that all creature poop, even really big dinosaurs. The catchy tune “Every Dinosaur Poops” reminds us that all creature “go” when they have to “go.”

## **DANIEL TIGER'S NEIGHBORHOOD AND PEG + CAT**

### **About The Fred Rogers Company**

The Company was founded by Fred Rogers in 1971 as the non-profit producer of *Mister Rogers' Neighborhood* for PBS. In the years that followed, it not only created hundreds of episodes of this much-loved program, but also extended Fred's values and approach to other efforts in promoting children's social, emotional, and behavioral health and supporting parents, caregivers, teachers, and other professionals in their work with children. The Fred Rogers Company continues to build on Fred's legacy in innovative ways through a wide variety of media, and engaging new generations of children and families with his timeless wisdom. The Company's highly-rated, award-winning children's series include *Daniel Tiger's Neighborhood*, *Peg + Cat*, and *Odd Squad*. For more information, visit [www.fredrogers.org](http://www.fredrogers.org) or follow us on [Facebook](#) and [Twitter](#).

### **PEG + CAT**

#### **About CPB**

The [Corporation for Public Broadcasting](http://www.cpb.org) (CPB), a private, nonprofit corporation created by Congress in 1967, is the steward of the federal government's investment in public broadcasting. It helps support the operations of nearly 1,500 locally owned and operated public television and radio stations nationwide. CPB is also the largest single source of funding for research, technology, and program development for public radio, television and related online services. For more information, visit [www.cpb.org](http://www.cpb.org), follow us on Twitter [@CPBmedia](#), [Facebook](#), and [LinkedIn](#), and [subscribe](#) for email updates.

### **PEG + CAT**

#### **About The Ready To Learn Initiative**

The Ready To Learn Initiative is a cooperative agreement funded and managed by the U.S. Department of Education's Office of Innovation and Improvement. It supports the development of innovative educational television and digital media targeted at preschool and early elementary school children and their families. Its general goal is to promote early learning and school readiness, with a particular interest in reaching low-income children. In addition to creating television and other media products, the program supports activities intended to promote national distribution of the programming, effective educational uses of the programming, community-based outreach and research on educational effectiveness. Proceeds from the inclusion of “Peg + Cat” within this DVD will help support projects that further the goals and objectives of the Ready To Learn Initiative.

## **DINOSAUR TRAIN**

### **About The Jim Henson Company**

The Jim Henson Company has remained an established leader in family entertainment for over 60 years and is recognized worldwide as an innovator in puppetry, animatronics and digital animation. Best known as creators of the world-famous Muppets, Henson has received over 50 Emmy Awards and nine Grammy Awards. Recent credits include *Julie's Greenroom* (Netflix), *Dot.* (Sprout/Hulu), *Splash and Bubbles* (PBS), *Word Party* (Netflix), *Doozers* (Hulu/ Sprout), and the Emmy®-nominated *Sid the Science Kid* (PBS), *Dinosaur Train* (PBS), and *Pajanimals* (Sprout). Television productions include *Fraggle Rock*, *The Storyteller* and the sci-fi cult series *Farscape*. Features include Disney's *Alexander and the Terrible, Horrible, No Good, Very Bad Day*, as well as *The Dark Crystal*, *Labyrinth*, *MirrorMask*, and *Jim Henson's Turkey Hollow*.

With additional locations in New York and London, The Jim Henson Company is headquartered in Los Angeles on the historic Charlie Chaplin lot, complete with soundstage and postproduction facilities. The Company is home to Jim Henson's Creature Shop™, a pre-eminent character-building and visual effects group with international film, television, theme park and advertising clients, as well as Henson Recording Studios, one of the music industry's top recording facilities known for its world-class blend of state-of-the-art and vintage equipment. The Company's Henson Alternative brand is currently touring *Puppet-Up! – Uncensored*, a live puppet improvisational show.

<http://www.henson.com>

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### **About PBS KIDS**

PBS KIDS, the number one educational media brand for kids, offers all children the opportunity to explore new ideas and new worlds through television, digital platforms and community-based programs. Kidscreen- and Webby-award winning [pbskids.org](http://pbskids.org) provides engaging interactive content, including digital games and streaming video. PBS KIDS also offers mobile apps to help support young children's learning. The PBS KIDS Video App is available on a variety of mobile devices and on platforms such as Roku, Apple TV, Amazon Fire TV, Android TV, Xbox One and Chromecast. For more information on specific PBS KIDS content supporting literacy, science, math and more, visit [pbs.org/pressroom](http://pbs.org/pressroom), or follow PBS KIDS on [Twitter](https://twitter.com/pbskids) and [Facebook](https://www.facebook.com/pbskids).

### **About PBS Distribution**

PBS Distribution is the leading media distributor for the public television community, both domestically and internationally, extending the reach of these programs beyond broadcast while generating revenue for the public television system, stations, and producers.

PBS Distribution offers a broad range of high quality content in multiple formats including DVD, Blu-ray, digital download, and digital streaming. PBS International offers factual content for broadcast, cable, and satellite services internationally. The PBS

Distribution catalog includes films from Ken Burns, documentaries from award-winning series such as NOVA, FRONTLINE, AMERICAN MASTERS, NATURE, and AMERICAN EXPERIENCE, dramas from MASTERPIECE, as well as films from independent producers and popular children's programming.

**IT'S POTTY TIME!**

**Street Date: September 12, 2017**

Genre: Kids

Run Time: Approx. 60 Minutes

SRP: \$6.99