



## **MORE KIDS AND FAMILY FAVORITES COMING SOON EXCLUSIVELY TO HULU**

*Hulu Signs New Deal with The Jim Henson Company For Exclusive Streaming Video on Demand Rights to Hit Animated Series Dot.*

*Popular Disney XD series Counterfeit Cat and Camp Lakebottom to stream exclusively on Hulu this Spring*

SANTA MONICA, CA (March 7, 2017) – Hulu today announced a string of new content licensing agreements that will expand the premium streaming service’s growing kids library with all episodes of hit animated series *Dot.* from The Jim Henson Company, as well as Disney XD favorites *Counterfeit Cat* and *Camp Lakebottom*. All series will debut on Hulu in the coming months.

Hulu has acquired the exclusive SVOD rights to all episodes of the hit series *Dot.*, based on the book of the same title by *New York Times* best-selling author and tech expert Randi Zuckerberg. The technology-themed preschool series has been a top performing franchise on Sprout since its launch last fall. The series features Dot, an 8-year old inquisitive and exuberant tech-savvy girl who launches herself into adventures and fearlessly sets about solving problems – her own, her best friend's or her best dog's – in the same way any 8-year old would...by making mistakes and laughing even more along the way. All past episodes of *Dot.*, produced by Industrial Brothers in association with The Jim Henson Company and the Canadian Broadcasting Corporation, will become available to stream on Hulu beginning April 15<sup>th</sup>.

Hulu has also acquired the exclusive streaming rights to all episodes of the award-winning original animated comedy series *Counterfeit Cat* in a new deal with Wildseed Studios and Tricon Kids & Family. Following its successful first season in the U.S. on Disney XD, all episodes of *Counterfeit Cat* will make their debut on Hulu on March 17<sup>th</sup>. *Counterfeit Cat* follows the story of an unconventional friendship between a lazy, selfish house cat and an excitable, naive alien with a mysterious destiny and a homemade purple cat suit.

Lastly, Hulu is pleased to announce that all past episodes of 9 Story Media Group’s global hit series *Camp Lakebottom* will become available to stream April 8<sup>th</sup>, only on Hulu. The previously-announced deal grants Hulu the exclusive U.S. streaming rights the series, which originally premiered in the U.S. on Disney XD. *Camp Lakebottom* is an animated children’s series (ages 6-11) about 12-year-old prankster McGee, who was headed for an awesome summer at Camp Sunny Smiles when his bus took a wrong turn and landed him at old, run down and ridiculously spooky *Camp Lakebottom*.

The new deals expand Hulu's commitment to providing quality kids and family programming. The streaming service recently struck a landmark agreement with The Disney-ABC Television Group for the exclusive streaming rights to top-rated kids programming and offers a selection of Disney Channel Original Movies, as well as all episodes of Disney Junior's acclaimed animated series *Doc McStuffins* and Disney XD's *Gravity Falls*. Hulu is also the exclusive subscription streaming home to popular franchises including *The Powerpuff Girls*, and all episodes of one of the most popular children's series of all time, *Curious George*.

### **About Hulu**

[Hulu](#) is a premium streaming television destination that offers hundreds of thousands of hours of the best of current season programming, premium original content, films and full seasons of hit series to subscribers with limited commercials for \$7.99 per month and commercial free for \$11.99 per month. Hulu is the only subscription streaming service that offers current season content from the largest U.S. broadcast networks, as well as acclaimed Hulu Originals including *The Mindy Project*, *The Path*, *11.22.63*, *Difficult People*, the Golden Globe® nominated comedy series *Casual*, and the upcoming *The Handmaid's Tale*, *Future Man* and *The Looming Tower*. Since its launch in 2008, Hulu has been at the forefront of entertainment and technology and continues to redefine TV by connecting viewers with the stories they love.

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