



THE JIM HENSON COMPANY TAPS SARAH MAIZES AS NEW VICE PRESIDENT OF CHILDREN'S ENTERTAINMENT

Hollywood, CA, February 7, 2016 – The Jim Henson Company has brought on 20-year veteran of children's entertainment and publishing industry Sarah Maizes for the newly created position of Vice President of Children's Entertainment. The announcement was made today by Halle Stanford, the Company's Executive Vice President of Children's Entertainment, to whom she will report.

In her new role, Maizes will focus on the production of all preschool and children's programming for television, home entertainment and digital media in animated and live-action formats. Maizes most recently served as a production executive on the Company's new series for preschoolers *Dot.*, currently airing on Sprout.

Maizes is an established entertainment development executive and has also written several award-winning books for both children and parents including "*On My Way to the Bath*," a Children's Book Council's Best Picture Book of 2012, and "*On My Way to Bed*," a *New York Times* Children's Book Review Bookshelf "pick." She has also written several non-fiction humor books. In addition, Sarah is a regular parenting and lifestyle contributor to Today.com.

"Sarah brings her rich entertainment experience and deep understanding of kids and parents to her new role at Henson," said Stanford. "She has a truly authentic point-of-view as both a parent and a grown-up kid, that will give a hilarious, honest touch to her work here."

Maizes began her career as a literary agent at William Morris where she represented children's book authors/illustrators and went on to help build the agency's kids' entertainment division. In 1998, she moved to Los Angeles where she was a development executive at Nelvana, KingWorld Animation and eventually Mattel Entertainment. Maizes also spent time in the comedy world at Acme Comedy Theatre, and performing stand up at The Hollywood Improv, The Comedy Store, and Stand Up NY.

ABOUT THE JIM HENSON COMPANY

The Jim Henson Company has remained an established leader in family entertainment for over 60 years and is recognized worldwide as an innovator in puppetry, animatronics and digital animation. Best known as creators of the world famous Muppets, Henson has received over 50 Emmy Awards and nine Grammy Awards. Recent credits include the Emmy®-nominated *Sid the Science Kid*, *Dinosaur Train*, and *Pajanimals*, the CG-animated preschool series *Doozers*, the digital citizenship series for preschoolers *Dot.*, the Netflix series for young preschoolers *Word Party*, the marine biology themed animated series on PBS KIDS *Splash and Bubbles* and the Netflix Original preschool show *Julie's Greenroom*, starring award-winning actress Julie Andrews. Features include Disney's *Alexander and the Terrible, Horrible, No Good, Very Bad Day*, as well as *The Dark Crystal*, *Labyrinth*, and *MirrorMask*. Television productions include *Fraggle Rock*, the sci-fi cult series *Farscape*, Henson Alternative's *No, You Shut Up!* and the TV film *Jim Henson's Turkey Hollow*.

With additional locations in New York and London, The Jim Henson Company is headquartered in Los Angeles on the historic Charlie Chaplin lot, complete with soundstage and postproduction facilities. The Company is home to Jim Henson's Creature Shop™, a pre-eminent character- building and visual effects group with international film, television, theme park and advertising clients, as well as Henson Recording Studios, one of the music industry's top recording facilities known for its world-class blend of state-of- the-art and vintage equipment. The Company's Henson Alternative brand is currently touring *Puppet-Up! – Uncensored*, a live puppet improvisational show.

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