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For Immediate Release

PUPPETS GO FILM NOIR WITH
HENSON ALTERNATIVE'S NEWEST FEATURE
"HAPPYTIME MURDERS"

Hollywood, CA (October 14, 2008) – Henson Alternative, the brand from The Jim Henson Company for adult audiences, announced today the development of the upcoming feature "Happytime Murders", a puppet comedy that plays on the film noir detective genre.

Featuring the well-known Henson style of irreverence and parody, and taking its cues from such films as Pulp Fiction and LA Confidential, "Happytime Murders" presents a twist on the film noir genre. In a world where puppets are a minority race amongst humans, a puppet detective is forced to solve a string of murders around The Happytime Gang, the cast of a beloved children's show, that is being picked off by a mysterious villain.

Based on a story by Todd Berger ("Kung Fu Panda: Secrets of the Furious Five", "Holidays with Heather") and Dee Robertson ("#1 Fan: a Darkomentary", "This is the Way the World Ends") "Happytime Murders" will be produced by Brian Henson ("Muppet Treasure Island", "A Muppet Christmas Carol"), Lisa Henson and Jason Lust. Berger will write the screenplay and Robertson will executive produce. Brian Henson is attached to direct.

About Henson Alternative

Henson Alternative is The Jim Henson Company's label for content created specifically and exclusively for adult audiences. Previous credits include "Tinseltown" for Logo, "Puppet Up! – Uncensored" for TBS (also playing live on-stage monthly at the Avalon Hollywood) and the upcoming original on-line series "Simian Undercover Detective Squad" and "Alt/Reality" for film.com.

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The Jim Henson Company has remained an established leader in family entertainment for over 50 years and is recognized worldwide as an innovator in puppetry, animatronics and digital animation. Best known as creators of the world famous Muppets, Henson has received over 50 Emmy Awards and nine Grammy Awards. Recent credits include the Emmy® nominated "Sid the Science Kid," "Dinosaur Train," "Wilson & Ditch: Digging America" and "Pajanimals." Features include "The Dark Crystal," "Labyrinth," "MirrorMask," and "Unstable Fables" and television productions include "Fraggle Rock" and the sci-fi cult series "Farscape."

With additional locations in New York and London, The Jim Henson Company is headquartered in Los Angeles on the historic Charlie Chaplin lot, complete with soundstage and postproduction facilities. Independently owned and operated by the five adult children of founder Jim Henson, the Company is also home to Jim Henson's Creature Shop™, a pre-eminent character-building and visual effects group with international film, television and advertising clients, as well as Henson Recording Studios, one of the music industry's top recording facilities known for its world-class blend of state-of-the-art and vintage equipment. The Company's Henson Alternative brand has recently launched the national tour of "Stuffed and Unstrung," a live puppet improvisational show named one of the top 10 "Best Stage Shows of 2010" by *Entertainment Weekly*.

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