



“Sid the Science Kid™” Celebrates Grandparent’s Day

A Week of Episodes Featuring Sid’s Grandma Honors Grandparents Everywhere

WHAT: SID THE SCIENCE KID, the Emmy®-nominated curriculum based series from The Jim Henson Company and KCET/Los Angeles, is celebrating Grandparent’s Day with a week of episodes that feature Sid’s very own helpful and fun Grandma! National Grandparent’s Day (September 12) honors the 56 million-plus grandparents in the U.S.

Each episode of **SID THE SCIENCE KID** begins with a new question that Sid scientifically explores and solves. “Why are things blurry when I look through Grandma’s glasses?” and “Why are things quieter when I cover my ears?” are just two of the questions to which Sid and his Grandma search for answers. These special episodes illustrate how grandparents can play a significant role in a child’s education and satisfy their insatiable curiosity of the world around them.

WHEN: Sept. 7 – 10, 2010
Check your local listings for times

WHERE: Local PBS station

HOW: <http://pbskids.org/sid/>

ABOUT: **SID THE SCIENCE KID** is an educational animated television series using comedy and music to inspire kids to explore the science they experience in their everyday life. This landmark production of 40 half-hour episodes, co-produced by The Jim Henson Company and KCET/Los Angeles airs on PBS KIDS® and returns with all new episodes Oct. 4, 2010.

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THE JIM HENSON COMPANY

The Jim Henson Company has remained an established leader in family entertainment for over 50 years and is recognized worldwide as an innovator in puppetry, animatronics and digital animation. Best known as creators of the world famous Muppets, Henson has received over 50 Emmy Awards and nine Grammy Awards. Recent credits include the Emmy® nominated "Sid the Science Kid," "Dinosaur Train," "Wilson & Ditch: Digging America" and "Pajanimals." Features include "The Dark Crystal," "Labyrinth," "MirrorMask," and "Unstable Fables" and television productions include "Fraggle Rock" and the sci-fi cult series "Farscape."

With additional locations in New York and London, The Jim Henson Company is headquartered in Los Angeles on the historic Charlie Chaplin lot, complete with soundstage and postproduction facilities. Independently owned and operated by the five adult children of founder Jim Henson, the Company is also home to Jim Henson's Creature Shop™, a pre-eminent character-building and visual effects group with international film, television and advertising clients, as well as Henson Recording Studios, one of the music industry's top recording facilities known for its world-class blend of state-of-the-art and vintage equipment. The Company's Henson Alternative brand has recently announced the national tour of "Stuffed and Unstrung," a live puppet improvisational show named one of the top 10 "Best Stage Shows of 2010" by *Entertainment Weekly*.

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