



## **Sid the Science Kid Day at the California Science Center** Little Scientists Explore, Investigate and Discover

**WHAT:** Free event featuring **Sid the Science Kid™** from the award-winning PBS KIDS® TV series, produced by The Jim Henson Company and KCET/Los Angeles. Young kids and their parents can explore hands-on exhibits, walk through a living kelp forest, experiment on a polar ice wall and investigate some of the Earth's most fascinating ecosystems.

Kids will learn how to use their senses and natural curiosity to observe, predict and explore the world around them with numerous interactive science stations.

The day will also showcase sneak-peek screenings in English and Spanish of "Sid's Super Kick," a new episode of **Sid the Science Kid** featuring live action segments filmed at the California Science Center. Also, the **world premiere** of "Sid's Fun Family Singalong," an all new live musical show starring Sid and fun for the whole family.

**WHEN:** **Sunday, September 26, 2010**  
11:00 a.m. – 3:00 p.m.  
This event is **FREE** and open to all (Parking \$8)

**WHERE:** California Science Center  
700 Exposition Park Drive, Los Angeles 90037  
\*Enter the visitor lot on Figueroa at 39<sup>th</sup>/Exposition Park Drive

*(FOR MEDIA ONLY) Please show your press credential or business card to the attendant for complimentary parking.*

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THE JIM HENSON COMPANY

The Jim Henson Company has remained an established leader in family entertainment for over 50 years and is recognized worldwide as an innovator in puppetry, animatronics and digital animation. Best known as creators of the world famous Muppets, Henson has received over 50 Emmy Awards and nine Grammy Awards. Recent credits include the Emmy® nominated "Sid the Science Kid," "Dinosaur Train," "Wilson & Ditch: Digging America" and "Pajanimals." Features include "The Dark Crystal," "Labyrinth," "MirrorMask," and "Unstable Fables" and television productions include "Fraggle Rock" and the sci-fi cult series "Farscape."

With additional locations in New York and London, The Jim Henson Company is headquartered in Los Angeles on the historic Charlie Chaplin lot, complete with soundstage and postproduction facilities. Independently owned and operated by the five adult children of founder Jim Henson, the Company is also home to Jim Henson's Creature Shop™, a pre-eminent character-building and visual effects group with international film, television and advertising clients, as well as Henson Recording Studios, one of the music industry's top recording facilities known for its world-class blend of state-of-the-art and vintage equipment. The Company's Henson Alternative brand has recently announced the national tour of "Stuffed and Unstrung," a live puppet improvisational show named one of the top 10 "Best Stage Shows of 2010" by *Entertainment Weekly*.

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