



**SAUCY PUPPETS + WICKED HUMOR + A LATE-NIGHT SENSIBILITY =
A WHOLE NEW COMEDY GAME SHOW EXPERIENCE, AS GSN LAUNCHES
“LATE NIGHT LIARS,” WITH CELEBRI-PUPPETS BY HENSON ALTERNATIVE**

**Featuring a Raucous Panel of Uncensored Puppets
and Actor-Comedian Larry Miller as Host,
LATE NIGHT LIARS Premieres June 10, Only on GSN**

(Santa Monica, CA)—May 4, 2010 Make sure the kids are in bed because Henson puppets are about to unleash their inner tabloid personalities as GSN (Game Show Network) debuts **LATE NIGHT LIARS**. The original new late night comedy game show, produced by Henson Alternative, is set in the glamorous, cocktail-soaked world of five outrageous puppets—who also happen to be celebrities. Actor-comedian Larry Miller (“10 Things I Hate About You,” “Best In Show”) serves as ringleader, er, host of the late-night shenanigans. **LATE NIGHT LIARS** features the brilliant puppet design of Henson Alternative, a label of The Jim Henson Company for content specifically and exclusively for adults. **LATE NIGHT LIARS premieres on Thursday, June 10 at 11 PM (ET/PT), only on GSN.**

Each night, two hapless human contestants face off against a panel of four “celebrity” puppets who are half-sauced and telling half-truths. Whichever contestant can distinguish fact from fiction best will escape with prizes and cash—but probably not their dignity. Unquestionably adult, irreverent and just plain hilarious, **LATE NIGHT LIARS** is a riotous comedic panel game show in the grand tradition of “Match Game,” “Hollywood Squares,” “To Tell the Truth” and “The Gong Show.”

“I look forward to working with GSN and Henson Alternative to carry on the wonderful tradition of game shows such as ‘Hollywood Squares’ and ‘Match Game’ that gave me so much pleasure as a kid. Jim Henson made a great discovery many years ago when he realized that pretending puppets are people is far easier than dealing with people who are puppets,” said Miller.

The **LATE NIGHT LIARS** panel of celebrity puppets includes:

* **Shelley Oceans**, a comedienne, television personality and actress who was once the world’s greatest insult comic—but that day has passed. Loved for her brash manner, Shelley is now a devoted game show panelist and is always ready with a cutting retort for the host, the contestants and of course, her fellow panelists—especially close friend and two-time ex-husband William A. Mummy.

* **William A. Mummy**, a confirmed bachelor and bon vivant who “just can’t seem to find the right woman.” “Mister Double Entendre” is flamboyant, brash, and jittery—and he knows how to tie an ascot. Mummy’s a fan of the finer things in life: fashion, gourmet food, and of course, the theater.

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* **Cashmere Ramada**, a world-famous celebutante and tabloid target. Cashmere has had dozens of mini-careers: singing, fashion design, perfume...and a few unfortunate video tapes that circulate on the Internet. She constantly inserts herself into charities she doesn't understand, thinking that "Save the Dolphins" was an effort to prolong the amount of time you could keep dolphin meat in the freezer.

* **Sir Sebastian Simian**, a billionaire entrepreneur, adventurer, ladykiller and philanthropist. Sebastian balances his British charm and charisma with doses of snide, acerbic comments and a healthy sprinkle of intolerance. He also happens to be the smartest person in the room. Just ask him.

LATE NIGHT LIARS is hosted by **Larry Miller**—with an able assist from **THE WEASEL**, a down-home, straight-talking, no-nonsense puppet rodent who is the show's good-natured scorekeeper and announcer.

As one of Hollywood's most recognizable faces, Larry Miller has appeared in more than 100 films and numerous television shows. He began his career with a memorable cameo as the brown-nosing store manager in "Pretty Woman" and has since gone on to delight audiences in roles in such movies as "Best in Show," "Waiting for Guffman," "The Princess Diaries" I & II and "The Nutty Professor" I & II. Miller currently stars as the over-protective father in the hit ABC Family television series "10 Things I Hate About You," which is based on the 1999 film he co-starred in with Heath Ledger and Julia Stiles. In addition, Miller frequently performs stand-up throughout the country, often opening for his longtime friend, Jerry Seinfeld. He is also the author of the best-selling book "Spoiled Rotten America," and is a frequent contributor to The Huffington Post.

ABOUT GSN

GSN is a multimedia entertainment company that offers original and classic game programming and competition entertainment via its 72-million subscriber television network and online game sites. GSN's cross-platform content gives viewers and participants the opportunity to win cash and prizes, whether through GSN's popular TV game shows, gsn.com's free casual games or its WorldWinner competitive cash tournaments. GSN is distributed throughout the U.S., Caribbean and Canada by all major cable operators, satellite providers and telcos. GSN and its subsidiary, WorldWinner.com, Inc., are owned by DIRECTV and Sony Pictures Entertainment. For further information, visit GSN's press website at corp.gsn.com.

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The Jim Henson Company has remained an established leader in family entertainment for over 50 years and is recognized worldwide as an innovator in puppetry, animatronics and digital animation. Best known as creators of the world famous Muppets, Henson has received over 50 Emmy Awards and nine Grammy Awards. Recent credits include the Emmy® nominated "Sid the Science Kid," "Dinosaur Train," "Wilson & Ditch: Digging America" and "Pajanimals." Features include "The Dark Crystal," "Labyrinth," "MirrorMask," and "Unstable Fables" and television productions include "Fraggle Rock" and the sci-fi cult series "Farscape."

With additional locations in New York and London, The Jim Henson Company is headquartered in Los Angeles on the historic Charlie Chaplin lot, complete with soundstage and postproduction facilities. Independently owned and operated by the five adult children of founder Jim Henson, the Company is also home to Jim Henson's Creature Shop™, a pre-eminent character-building and visual effects group with international film, television and advertising clients, as well as Henson Recording Studios, one of the music industry's top recording facilities known for its world-class blend of state-of-the-art and vintage equipment. The Company's Henson Alternative brand has recently announced the national tour of "Stuffed and Unstrung," a live puppet improvisational show named one of the top 10 "Best Stage Shows of 2010" by *Entertainment Weekly*.

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