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RED FRAGGLE™ MAKES LIVE APPEARANCE ON FREE COMIC BOOK DAY TO CELEBRATE RELEASE OF ARCHAIJA'S 'MOUSE GUARD/FRAGGLE ROCK' FLIP BOOK

WRITER SAM HUMPHRIES AND ARTIST JEREMY LOVE ALSO ON HAND TO SIGN COPIES FOR FANS

Los Angeles, CA (April 9, 2010) – To celebrate the release of its widely anticipated Free Comic Book Day flip book featuring fan-favorite properties *Mouse Guard* and *Fraggle Rock*™, Archaia is excited to announce **RED FRAGGLE** will make a live appearance on Free Comic Book Day (May 1, 2010) at Meltdown Comics in Los Angeles, Calif. to lead a short sing-along of favorite Fraggles Classics, take pictures with fans and sign comic books. Red and world-renowned puppeteer, **KAREN PRELL**, appear courtesy of The Jim Henson Company, Lionsgate Home Entertainment, Archaia Entertainment and Meltdown Comics.

“This is such a nice treat for fans, and we couldn’t be happier to be able to work with the great folks at The Jim Henson Company, Lionsgate and Meltdown to make this possible,” said Archaia Marketing Manager Mel Caylo. “Karen and Red’s appearance at San Diego Comic-Con was highly anticipated and well attended, so we’re excited for them to come to Los Angeles and share their special magic in celebration of the release of our Free Comic Book Day issue.”

Archaia’s *Mouse Guard/Fraggle Rock* Free Comic Book Day flip book will feature a brand-new Fraggles Rock story by written by **SAM HUMPHRIES** (*CBGB: The Comic Book*) and drawn by Eisner award-nominated artist **JEREMY LOVE** (*Bayou*). Humphries and Love will be on hand at Meltdown Comics with **RED FRAGGLE** to sign copies of the free comic for fans.

The pair join an already star-studded lineup between the covers of Archaia’s Free Comic Book Day flip book, which also features an original *Mouse Guard* story by David Petersen, and another never-before-seen Fraggles Rock story written by Nichol Ashworth and drawn by Jake Myler (*Undertown*).

In addition, Lionsgate Home Entertainment will display a collection of *Fraggle Rock* DVDs from the original series that started it all, including **FRAGGLE ROCK: THE COMPLETE SERIES COLLECTION**, which includes the entire award-winning series with over 47 hours of content on 20 discs, as well as **FRAGGLE ROCK: THE ANIMATED SERIES**, now available for the first time on DVD.

Free Comic Book Day is a single day—the first Saturday in May each year—when participating comic book shops across North America and around the world give away comic books absolutely FREE to anyone who comes into their stores. Fans at the Meltdown event will be able to sample some of the best talents and stories in the industry, free of charge!

Red Fraggles is one of the five main characters of the “Fraggles Rock” TV show, an award-winning television series launched by The Jim Henson Company in 1983 about an imaginary, colorful and fun world comprised of creatures called Fraggles, Doozers and Gorgs. The show ran for four seasons and became an international sensation. This global fan-favorite brand is as popular today as it was when it



premiered more than 25 years ago with a robust consumer products plan featuring apparel, plush toys and even designer jewelry.

The fun starts at 11 a.m. local time on May 1, 2010 at Meltdown Comics (7522 Sunset Blvd., Los Angeles, Calif. 90046, 323-851-7223, www.meltcomics.com). Red Fraggle, Karen Prell, Sam Humphries and Jeremy Love will be ready to greet fans and sign autographs. As an added bonus, the fan-favorite Grilled Cheese Truck, a mobile kitchen that creates gourmet grilled cheese sandwiches, will set up outside of Meltdown Comics to sell its wares to fans during the Free Comic Book Day event!

In a few weeks, Archaia will announce additional Free Comic Book Day signings taking place all over the country. For more information on Free Comic Book Day, visit <http://www.freecomicbookday.com>.

About Archaia

Archaia has built an unparalleled reputation for producing meaningful content that perpetually transforms minds. With a slate including the popular Eisner Award-winning title *Mouse Guard*, as well as *Awakening*, *The Killer*, *Gunnerkrigg Court*, *Robotika*, *Killing Pickman*, *Artesia* and the Publisher's latest additions of *Titanium Rain*; *The God Machine*; Roddenberry Productions' *Days Missing*; The Jim Henson Company library; and *Mr. Murder Is Dead* and *Lucid* with Before the Door Pictures, Archaia has become synonymous with quality content.

For more information on Archaia or any Archaia titles please visit www.Archaia.com. Archaia can also be found on Facebook (facebook.com/archaiacomics), MySpace (myspace.com/archaiacomics) and Twitter (twitter.com/archaiacomics).

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THE JIM HENSON COMPANY

The Jim Henson Company has remained an established leader in family entertainment for over 50 years and is recognized worldwide as an innovator in puppetry, animatronics and digital animation. Best known as creators of the world famous Muppets, Henson has received over 50 Emmy Awards and nine Grammy Awards. Recent credits include the Emmy® nominated "Sid the Science Kid," "Dinosaur Train," "Wilson & Ditch: Digging America" and "Pajanimals." Features include "The Dark Crystal," "Labyrinth," "MirrorMask," and "Unstable Fables" and television productions include "Fraggle Rock" and the sci-fi cult series "Farscape."

With additional locations in New York and London, The Jim Henson Company is headquartered in Los Angeles on the historic Charlie Chaplin lot, complete with soundstage and postproduction facilities. Independently owned and operated by the five adult children of founder Jim Henson, the Company is also home to Jim Henson's Creature Shop™, a pre-eminent character-building and visual effects group with international film, television and advertising clients, as well as Henson Recording Studios, one of the music industry's top recording facilities known for its world-class blend of state-of-the-art and vintage equipment. The Company's Henson Alternative brand has recently announced the national tour of "Stuffed and Unstrung," a live puppet improvisational show named one of the top 10 "Best Stage Shows of 2010" by *Entertainment Weekly*.

<http://www.henson.com>

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