



**FOR IMMEDIATE RELEASE**

**CONTACT:** Lori Hoffmann  
The Jim Henson Company  
323.802-1667  
lhoffmann@henson.com

**NICOLE GOLDMAN PROMOTED TO HEAD  
MARKETING AND PUBLICITY FOR THE JIM HENSON COMPANY**

---

---

**Hollywood, August 21, 2007** - The Jim Henson Company has named Nicole Goldman Vice President of Marketing and Publicity, overseeing all marketing and PR efforts for the Company's film, television, theater and online productions. Additionally, she will continue to work with the Company's licensees and distribution partners in their promotional campaigns as well as manage the Company's website, Henson.com. In her new role, she will report directly to the Company's President and COO, Peter Schube.

Goldman began her career with The Jim Henson Company in 1995 and has served as Head of Publicity and Director of Special Events, playing an integral role in successful publicity campaigns for the Muppets at NASCAR and *The Muppet Show's* 25th Anniversary. As Head of Publicity, she led the Company's PR efforts in promoting the mini-series *Farscape: The Peacekeeper Wars*, ran the national campaign celebrating the Company's 50<sup>th</sup> anniversary and created and launched the Company's annual awards program, The Jim Henson Honors. More recently, Goldman has been involved with the launch of *The Skrumps*, the Company's newest troupe of animated characters currently seen exclusively on Yahoo!Kids. Goldman is also overseeing the publicity efforts for and managing the international tour of *Puppet Up! – Uncensored*, the company's live puppet improv show.

**ABOUT THE JIM HENSON COMPANY...**

The Jim Henson Company has remained an established leader in family entertainment for over 50 years and is recognized worldwide as an innovator in puppetry, animatronics and computer graphics. Best known as creators of the world famous Muppets (the rights to which are now owned by The Walt Disney Company), Henson is the recipient of over 50 Emmy Awards and nine Grammy Awards. Credits include the Saturn Award-winning *Farscape* and the features *MirrorMask*, *Five Children and It* and *Good Boy!*. With additional locations in New York and London, The Jim Henson Company is headquartered in Los Angeles on the historic Charlie Chaplin lot complete with soundstage and post-production facilities. Independently owned and operated by the five adult children of founder Jim Henson, the Company is also home to Jim Henson's Creature Shop, a pre-eminent character-building and visual effects group with international film, television and advertising clients, as well as Henson Recording Studios, one of the music industry's top recording facilities known for its world-class blend of state of the art and vintage equipment. The Company recently launched *Puppet Up! - Uncensored*, a live puppet improvisational show that has played to sold out crowds in Aspen, Hollywood, Edinburgh, Sydney and Melbourne and premiered as a special on TBS. The Company has also announced the creation of *Jim Henson Designs*, a merchandise collection inspired by Jim Henson's earliest sketches. The Jim Henson Company's website is located at: [www.henson.com](http://www.henson.com)

###



The Jim Henson Company has remained an established leader in family entertainment for over 50 years and is recognized worldwide as an innovator in puppetry, animatronics and digital animation. Best known as creators of the world famous Muppets, Henson has received over 50 Emmy Awards and nine Grammy Awards. Recent credits include the Emmy® nominated "Sid the Science Kid," "Dinosaur Train," "Wilson & Ditch: Digging America" and "Pajanimals." Features include "The Dark Crystal," "Labyrinth," "MirrorMask," and "Unstable Fables" and television productions include "Fraggle Rock" and the sci-fi cult series "Farscape."

With additional locations in New York and London, The Jim Henson Company is headquartered in Los Angeles on the historic Charlie Chaplin lot, complete with soundstage and postproduction facilities. Independently owned and operated by the five adult children of founder Jim Henson, the Company is also home to Jim Henson's Creature Shop™, a pre-eminent character-building and visual effects group with international film, television and advertising clients, as well as Henson Recording Studios, one of the music industry's top recording facilities known for its world-class blend of state-of-the-art and vintage equipment. The Company's Henson Alternative brand has recently announced the national tour of "Stuffed and Unstrung," a live puppet improvisational show named one of the top 10 "Best Stage Shows of 2010" by *Entertainment Weekly*.

<http://www.henson.com>

[www.facebook.com/hensoncompany](http://www.facebook.com/hensoncompany)

[www.twitter.com/hensonparents](http://www.twitter.com/hensonparents)