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'SID THE SCIENCE KID™' WELCOMES SUMMER ON PBS KIDS® WITH 'NO SCHOOL SINGALONG SPECIAL!' JUNE 21, 2010

Preschoolers' Science-Based Series Produced by The Jim Henson Company and KCET/Los Angeles Features Favorite Songs From the Emmy-Nominated Series

Hollywood, Calif. (May 3, 2010) –SID THE SCIENCE KID™ kicks off summer on PBS KIDS® with a brand-new “No School Singalong Special!” on Monday, June 21 (check local listings). In this special episode, Sid and his friends decide to spend their day off from school putting on a show and taking turns singing favorite science songs that they learned together at school. Sid will also host the PBS KIDS video player at PBSKIDS.org/video during the week of June 14, sharing songs and clips from the special episode.

Like any energetic and inquisitive preschooler, Sid loves to ask questions and learn about how things work. He and his friends learn about science tools, the weather, the body and much more with catchy songs and infectious music that make learning so much fun.

Sid gets up early on his day off, bounding out of bed when Dad wakes him with the workout song “Work Your Body.” When Gabriela, Gerald, and May come over for a play date, the backyard becomes their stage and they take turns rocking out and singing “Checking Out Charts,” “I Magnify,” “Wheels,” and “The Little Can-Do Cloud” for Mom, Dad, and baby brother Zeke! Later, Mom winds down an excited and exhausted Sid with “Breathe In, Breathe Out,” and the intrepid young science reporter drifts off to dreamland, reminding his fellow explorers to “keep asking lots and lots of questions.”

SID THE SCIENCE KID, an entertaining and engaging animated series from The Jim Henson Company and KCET/Los Angeles, returns in 2010 with all new episodes. The series is based on the innovative Preschool Pathways to Science, an in-use curriculum created by cognitive researchers and preschool educators and promotes exploration and science readiness in a kid-friendly way, urging kids to explore the world around them.

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2-2-2 Sid the Science Kid No School Singalong Special!

About KCET

On-air, online and in the community, KCET plays a vital role in the cultural and educational enrichment of Southern and Central California. More than four million viewers watch KCET in the average month. KCET is the most-watched PBS station in Southern California and the second most-watched public television station in the nation. National PBS series produced from the station's Hollywood studios include SID THE SCIENCE KID, four-time NAACP Award winner TAVIS SMILEY and the Peabody Award-winning series A PLACE OF OUR OWN and LOS NIÑOS EN SU CASA, series for caregivers of young children.

Other KCET productions for PBS have included SCHOOL: THE STORY OF AMERICAN PUBLIC EDUCATION, narrated by Academy Award® winner Meryl Streep; AMERICAN FAMILY, the first primetime drama to feature an all-Hispanic cast; THE FIRST YEAR, a documentary about five beginning teachers in the Los Angeles public school system; STORYTIME, a series aimed at getting young children interested in stories and books; and PUZZLE PLACE, a single comedy/drama storyline featuring a multiethnic cast of puppets who helped children learn about sharing, decision making, and other daily encounters in a child's life.

Throughout its more than 40-year history, KCET has won hundreds of major awards for its local and regional news and public affairs programming, its national drama and documentary productions, its quality educational family and children's programs, its outreach and community services, and its Web site, [kcet.org](http://www.kcet.org). KCET is a donor-supported community institution. More than half of the funds raised to support KCET's operating budget come from individual support. For additional information about KCET productions, Web-exclusive content, programming schedules and community events, please visit www.kcet.org.

About PBS KIDS and PBS KIDS GO!

PBS KIDS, for preschoolers, and PBS KIDS GO!, for early elementary school kids, are committed to providing the highest quality non-commercial content and learning environment for children across the country. Providing age appropriate, diverse programming for kids, PBS KIDS and PBS KIDS GO! programs consistently earn more prestigious awards than any other broadcast or cable network. Only PBS KIDS and PBS KIDS GO! have earned the unanimous endorsement of parents, children, industry leaders and teachers. With additional PBS resources to complement its programming, including PBS KIDS online (pbskids.org), PBS KIDS GO! online (pbskidsgo.org), PBS Parents (pbsparents.org), PBS Teachers (pbsteachers.org), PBS KIDS Raising Readers and literacy events across the country, PBS is providing the tools necessary for positive child development. PBS is a nonprofit media enterprise owned and operated by the nation's 355 public television stations, serving more than 73 million people each week and reaching 99% of American homes.

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<http://pressroom.pbs.org/>

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The Jim Henson Company has remained an established leader in family entertainment for over 50 years and is recognized worldwide as an innovator in puppetry, animatronics and digital animation. Best known as creators of the world famous Muppets, Henson has received over 50 Emmy Awards and nine Grammy Awards. Recent credits include the Emmy® nominated "Sid the Science Kid," "Dinosaur Train," "Wilson & Ditch: Digging America" and "Pajanimals." Features include "The Dark Crystal," "Labyrinth," "MirrorMask," and "Unstable Fables" and television productions include "Fraggle Rock" and the sci-fi cult series "Farscape."

With additional locations in New York and London, The Jim Henson Company is headquartered in Los Angeles on the historic Charlie Chaplin lot, complete with soundstage and postproduction facilities. Independently owned and operated by the five adult children of founder Jim Henson, the Company is also home to Jim Henson's Creature Shop™, a pre-eminent character-building and visual effects group with international film, television and advertising clients, as well as Henson Recording Studios, one of the music industry's top recording facilities known for its world-class blend of state-of-the-art and vintage equipment. The Company's Henson Alternative brand has recently announced the national tour of "Stuffed and Unstrung," a live puppet improvisational show named one of the top 10 "Best Stage Shows of 2010" by *Entertainment Weekly*.

<http://www.henson.com>

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